



Simplify Homestead Administration

DISCOVER REVENUE, INCREASE EFFICIENCY, IMPROVE TAXATION EQUITY

Assessing officials play a crucial role in funding local government services such as schools, fire departments, and infrastructure. However, the growing complexity and data demands on assessing professionals often outpace available resources. This gap can result in not having the time or data needed for important tasks like verifying homestead eligibility, leading to financial losses and reduced citizen services.



TrueRoll provides an end-to-end solution for Homestead administration that enables local governments to enhance tax accuracy, staffing efficiency, and eligibility compliance.

Our technology and services help our partners manage the entire homestead lifecycle, “*from approval to removal*” for:

- New Homestead applications
- Existing Homesteads
- Unclaimed Homesteads



Working with TrueRoll has exceeded our expectations - they were flexible enough to fit our process and the tool helps us find more ineligible exemptions with less effort.

Ashley Bailey
Chief Appraiser,
Gordon County, GA

End-to-End Homestead Administration™ Solution

APPLICATION VETTER

Automatically receives and processes new homestead applications (electronic and handwritten), saving 80% of staff workload by providing automated eligibility recommendations.

PROACTIVE MONITORING

Realtime monitoring for eligibility changes on existing homesteads, increasing efficiency and adding new assessed and taxable value to the roll.

INVESTIGATION SERVICES

Experienced investigators identify unqualified homesteads and recommend their removal, providing annotated evidence.

TRUST IN TRUEROLL

GovTech's Top 100 list of Companies Making a Difference in Government for **4 Years running (2021-2024)**.

100+ clients across **10+ states**, TrueRoll has returned **millions in found revenue** and guarantees results.

IAAO Standards Committee Chair, the highest recognition in our industry.

Exceptional Value to Our Clients

GENERATE REVENUE

Discover new revenue and receive **100% ROI**, guaranteed.

INCREASE EFFICIENCY

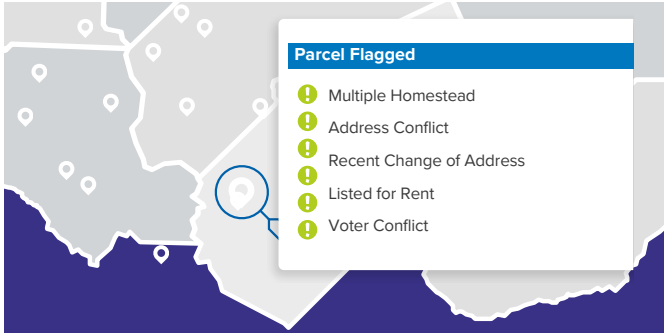
Process applications **80% faster** and automate eligibility detection, injecting speed and accuracy.

STAY COMPLIANT

Maintain compliance with state requirements and reduce friction during audits.

INCREASE CITIZEN SATISFACTION

Faster response time for new applications and identification of eligible owners



Parcel Flagged

- Multiple Homestead
- Address Conflict
- Recent Change of Address
- Listed for Rent
- Voter Conflict



ALWAYS UP-TO-DATE DATA
TrueRoll integrates with 25+ CAMAs and scans over 1,000 real-time data sources to deliver up-to-date information on eligibility concerns.



HIGHLY CONFIGURABLE
TrueRoll offers a customized implementation tailored to your specific business rules and workflows.



INDUSTRY FOCUS
We provide the only proactive solution to homestead administration. This is all we do!

Ready to **streamline** your homestead administration?

BOOK A DEMO



Results

ST. JOHNS COUNTY, FL

Collected **\$1 million** in back taxes and penalties, added **\$100 million** in taxable values, and identified over **900** unqualified homesteads.

KING COUNTY, WA

Quickly and easily narrowed over **30,000** senior exemption enrollees and applicants down to less than **2,000**.

ASCENSION PARISH, LA

Taxing bodies recovered over **\$1M** in tax revenue that would've otherwise gone uncollected from parcels unfairly receiving the homestead discount.